

# East Anglian Planning & Biodiversity Seminar

22<sup>nd</sup> November 2018



# SUFFOLK DESIGN

Suffolk Coastal & Waveney District Councils



in partnership  
eastsoffolk.gov.uk



IPSWICH  
BOROUGH COUNCIL

Forest Heath & St Edmundsbury councils

**West Suffolk**  
working together

# CONTENTS

- Introduction
- Partners
- Why Suffolk Design
- Our Focus
- Our Approach
- Our Process
- Next Steps
- Our Website



# INTRODUCTION



- Major initiative funded by Ministry of Housing, Local Government & Communities
- One of 68 projects funded through Planning Delivery Fund
- Funding to support:
  - Design
  - Innovation
  - Joint working
- Deliver Government's ambition of more homes



# PARTNERS

- All Suffolk Local Authorities
  - Client group of:
    - Suffolk County Council
    - Forest Heath District Council
    - St Edmundsbury Borough Council
    - Ipswich Borough Council
    - Mid Suffolk District Council
    - Babergh District Council
    - Suffolk Coastal District Council
    - Waveney District Council
  - Close working with The Broads Authority
- Supported by a consultancy team of:
  - Hemingway Design
  - Design South East
  - Hudson Architects
- Project is managed by Suffolk Growth Programme Board and integrated with the wider FRAMEWORK FOR GROWTH that is being developed



# WHY SUFFOLK DESIGN?



- Suffolk has to grow...
  - ...new homes, workplaces, schools and infrastructure are needed to meet to meet current and future needs.
- Ensuring good design is embedded in the process of delivering this growth will ensure our places look good **and “function”** both now and in the future



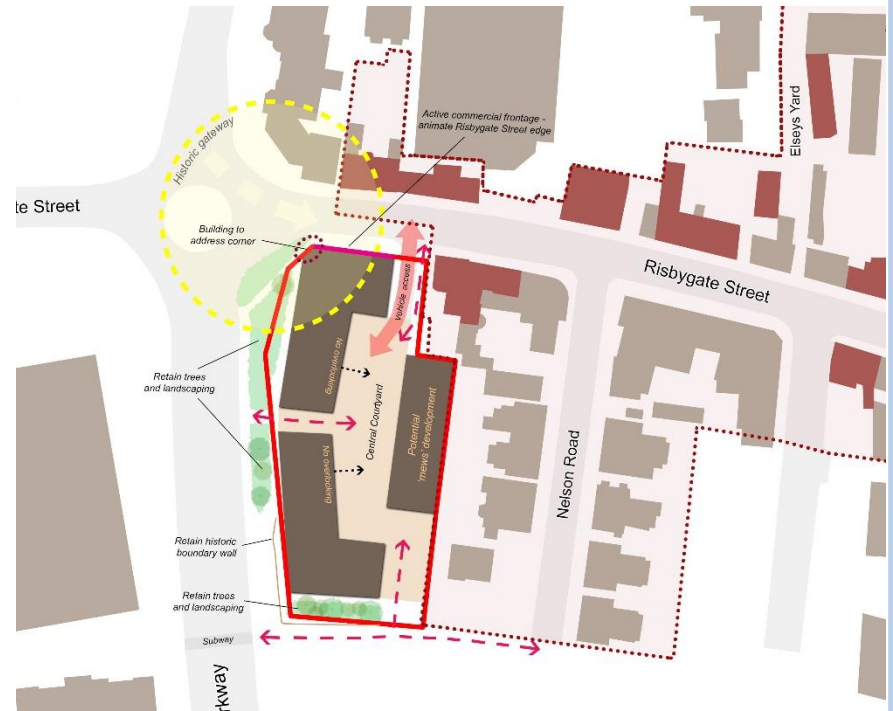
# OUR FOCUS

- Transformational approach:
  - Producing design guidance – deliver growth that is integrated into Suffolk's settlements and landscapes and that responds to context
  - Delivering a wider programme of learning, CPD and networking for staff, members, development industry and communities



# OUR APPROACH

- Not a linear approach...looking for a ripple effect
- Respect the past .... embrace our future
- Accept changes to the way we live & work ... and future proof our designs to be flexible



## OUR APPROACH (2)

- Build / grow well connected communities that embrace healthy lifestyles and reflect our demographics
- Ensure integrated access & development of homes and services
- Reflect all environments ... urban, rural & coastal
- Deliver social and economic benefit through good design





# OUR APPROACH (3)

- Create attractive places where people choose to live
- Work with the existing landscape and create new green infrastructure with space to mature



# OUR PROCESS

## The Product

- Background research
- Consultations with local teams / stakeholders
  - Planners
  - Highways
  - Environment
  - Police
  - Other stakeholders
- Surveys
- National / international comparators & best practice
- Topic Papers setting the scene



# OUR PROCESS (2)

## The Programme

- Training courses
- Roundtables
- Area conferences & showcases
- Study tours



# NEXT STEPS

- Moving towards “product” being ready for Spring / Summer 2019
- Then need to look at how to take through with Local Plans

Activity	Focus	Participants	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Public consultation	Focus on inclusion	Local authority communications and residents										
	Survey and web presence											
Design basics	Focus on cooperation	Local authority councillors and officers										
	Initial 4 sessions Additional session											
Roundtables	Focus on collaboration	Local authorities and industry										
	In the context of Suffolk, a county of real diversity; what is good growth? How does planning in Suffolk support the needs of communities in the future?											
	Evolving planning to address ever changing technology How to distribute growth for the benefit of the whole county											
Area conferences	Focus on collaboration	Local authorities and industry										
	Ipswich and surrounding areas East and Coastal West and Central											
Masterclasses	Focus on capacity	Local authorities and industry										
	How to deliver proactive planning Understanding, developing and using the tools of proactive planning Promote and foster design that responds successfully to context How to develop new ecologies or how to deliver high quality public realm											
Study tours	Focus on capacity	Local authorities and industry										
	Housing of medium-large scale Housing on the edge of villages Medium-high density in town centres and the urban fringe											



# OUR WEBSITE

# [www.suffolkdesign.uk](http://www.suffolkdesign.uk)

Suffolk Design

[Home](#) [About](#) [Get involved](#) [Events](#) [News](#) [FAQ](#) [Contact](#)

## Help to shape where people live, work and play in Suffolk

Whether you live, work, study or visit the county, whether you have left to live elsewhere but care about Suffolk, we want you to have your say in the creation of a Suffolk Design guide that will help new development and initiatives contribute to our unique identity and ensure it remains and becomes an even more attractive and successful place we all love. This online survey is the major tool we are using to give as many people as possible the chance to have their say. It can be completed in no more than 10 minutes, but we hope you will take your time and help make Suffolk the best place it can be.

[Click here to take the survey](#)

## Suffolk Design

Suffolk Design is an initiative to ensure the quality of new buildings, public spaces and neighbourhoods throughout the county meets today's needs and tomorrow's challenges.